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**The Quranic Approach in
Addressing the Man ..
Between Reason, Emotion and Instinct**

**A Thesis submitted in fulfillment of the requirements for
the PhD. Degree in Da'wa & Ihtisab**

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In the name of God the Merciful

Thesis Abstract

Approach of Quran in Addressing the Man .. Between Reason, Emotion and Instinct

Delimiting the scope: This research covers the verses of the three Quranic Chapters (Sura) selected for this research, which are: Al-Baqarah (The Cow), Aal Imran (People of Imran), and Al-Nisaa (women)

The Research objectives and aims: the researcher intends to describe the methods of the Quran in addressing the man as shown by the research cited Quranic Chapters (Suras). This is done through identifying and extrapolating the evidence in each verse of the selected Quranic Chapters (Suras) in accordance with the research sections. One of the purposes of this research is to explain the philosophy of the approach of the Holy Quran in addressing people.

Research questions: The researcher is firmly convinced that the Quran is based on a clear method and elevated style in addressing the man. The research purpose is to answer two main questions:

1. How the Holy Quran addresses the man? I.e., what are the methods adopted by the Holy Quran in addressing the man?
2. What is the share of reason, emotion, and instinct with respect of such methods of addressing?

The research consists of the following chapters:

Introduction: Definition of terms of the research topic

Chapter I: General landmarks and features of the methods of address in the Holy Quran.

Chapter II: Format and nature of the Holy Quran address.

Chapter III: Portrait, effect, and rhythm of the Holy Quran.

Chapter IV: The multiple methods of address the Holy Quran.

Chapter V: The Holy Quran address to the reason, emotion and instinct

Conclusion: the research recommendations.

Indexes.